MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE REPUBLIC OF KAZAKHSTAN

KAZAKH ABLAI KHAN UNIVERSITY OF INTERNATIONAL RELATIONS AND WORLD LANGUAGES

"Approved"
Chairperson of the Academic Council
Academician of the NAS of the Republic of Kazakhstan
_____ S.S. Kunanbayeva
27 _____ 2024y

DEVELOPMENT PLAN OF THE EDUCATIONAL PROGRAM "6B02302- FOREIGN PHILOLOGY" TRAINING AREA "6B023 - LANGUAGES AND LITERATURE"

Almaty 2024

The development plan of the educational program "6B023 02 - Foreign Philology" was discussed and recommended at the meeting of chair, Training area"6B023 – **LANGUAGES AND LITERATURE**"

Approved at the meeting of the Educational Council of the Faculty of Translation and philology
Minute no. 7 from 20.02 2024.

Dean of the Faculty of Translation and Philology Mizamkhan B.

Head of the EC Muratova Zh.M.

Minute of the Academic Council No. 7 from 27.02 2024.

Agreed:

Head of the Pedagogical College of foreign languages candidate of philological sciences professor B. Zh. Shpikbayeva

Director of LTD «CIS GROUP» O.G.Kim

1. Analytical justification of the program. Information about the educational program.

The educational program "6B02302 - Foreign Philology" is aimed at the professional training of foreign philology specialists in demand in the modern labor market.

1. Code and title of training areas	6B023 Language and literature
2. The code and title of the educational program	6B023 – Foreign Philology
3. Assigned Degree	Bachelor of Linguistics in the educational program "6B02302 - Foreign Philology"
4. Training level	6 NRK
5. Awarded qualification	Bachelor of Arts in the educational program "6B023 - Foreign Philology"
6. Accreditation program	Certified accreditation IAAR is valid until May 23, 2026
7. Duration of study	2024-2028
8. Language of education	Kazakh, Russian, English
9. Faculty	Translation and Philology Oriental Studies
10. Chair	Speech Practices of Foreign Philology Theories of Foreign Philology Oriental Philology

The program is also aimed at developing such professionally significant qualities as the desire for professional self-improvement, high culture, tolerance, a stable moral position, logical thinking, accuracy of perception, creative imagination, the ability to conduct a constructive, professional dialogue in situations of interethnic, interfaith, international contexts of interaction, to carry out scientific and teaching, educational, editorial, cultural and organizational activities.

The goal of the educational program "Foreign Philology" is the professional training of specialists in foreign philology in demand in the modern labor market, who speak foreign languages at a high professional level and demonstrate knowledge of modern scientific concepts in the field of literary criticism and linguistics, capable of carrying out scientific research in the field of intercultural communication, cognitive linguistics, text discourse, discourse, literary criticism, ready for future pedagogical professional activity in educational and scientific institutions of various types, organizations of intercultural cooperation and the media.

11. EXPECTED LEARNING OUTCOMES

Graduates of the educational program must have the following professional competencies (PC):

1.1. in research activities:

- the skill and ability to independently use knowledge and attainments on the basics of the study of the humanities and linguistics, the latest trends and directions in modern theory of linguistics and literary criticism, methodology and methods of the humanities in relation to the tasks of fundamental or applied research of intercultural communication, sociolinguistics, modern problems of linguistics and literary criticism;
- to set an independent formulation of the goal, set the tasks of scientific research in fundamental and applied areas of linguistics and literary criticism and solve them with the help of scientific research and research using the latest domestic and foreign experience and the study of modern technologies and information technologies;
- the ability to master new theories, models, research methods, the skills to develop new methodological approaches, taking into account the goals and objectives of the study; the ability and willingness to professionally compile and draw up scientific and professional documentation, scientific reports, present the results of research work, taking into account the characteristics of the potential audience;

1.3. in organizational and managerial activities:

- the ability to use in-depth specialized theoretical knowledge, practical skills and abilities for the organization of scientific and applied research, the educational process, expert, analytical and consulting activities;
- the ability to freely use modern methods of collecting, processing and interpreting complex linguistic information for setting and solving organizational and managerial tasks, including those outside the immediate field of activity;

1.4. in pedagogical activity:

- ability and skill to use the acquired knowledge in teaching linguistic and humanitarian disciplines (in-depth knowledge of the main schools and trends, ability for professional reflection);
- ability to plan the educational process taking into account the interests, age and individual characteristics of students;
- ability to use innovative, interactive technologies aimed at developing intercultural and communicative competence, developing and socializing the personality of the student by means of a foreign language: gaming technologies, creative technologies, methods of situational analysis ("brainstorming", "synectic storming", the method of key questions, case studies, project work, etc.);
- has phonetic, grammatical and lexical skills characteristic of a professionally oriented sphere of application, expressing their communicative intentions in the process of interaction with representatives of the international community and solving professional and communicative problems;

Key indicators of the Educational program. The standard period for mastering the educational program of the bachelor's degree "Foreign Philology" is 4 years / 3 years (accelerated learning). The program is built on a budgetary and fee-based basis, is practice-oriented, is taught in the state and Russian languages with the inclusion of disciplines taught in English in the basic curriculum.

The main goals and objectives of the development plan with indications of the terms and stages of its development.

The main goal of the development plan of the educational program is its improvement in accordance with the vision, mission and strategies of the university, aimed at training a qualified specialist who receives high-quality professional education and carries out scientific research in the field of intercultural communication, cognitive linguistics, text discourse, discourse, literary criticism, ready for future scientific and pedagogical professional activity in educational and scientific institutions of various types, organizations of intercultural cooperation and the media, as well as possessing high social and civic responsibility, capable of carrying out professional activity in the following areas:

- education and formation of a comprehensively developed personality of the student;
- formation of systematized knowledge in the field of philology;
- organization of the educational process at a modern scientific level;
- professional orientation of training based on modern information technologies;
- implementation of scientific research in the field of intercultural communication, cognitive linguistics, text discourse, discourse, literary criticism.

Uniqueness of the Educational Program: interdisciplinary approach to the development of the program; interactive teaching methods aimed at developing independent learning and self-development skills; development of the program in accordance with the priority development of the scientific sphere at the university; practical focus of this program; guest lectures by practitioners in the field of intercultural communication, cognitive linguistics and literary criticism; continuous process of studying English with a gradual increase in the level of language training with an emphasis on international law.

The development strategy of KAUIR&WL named after Ablai Khan defines the content of "6B02302 Foreign Philology" EP, aimed at training bachelors in the field of intercultural communication, cognitive linguistics, text discourse, discourse, literary studies.

Competitive advantages of the "6B02302 Foreign Philology" EP

-the history and authority of the University at the international and national levels;
-availability of state grants, provision of internship places;
-fixed tuition fees;
-2nd place in the Atameken ranking of 2023;
-a system of support for gifted students

Mechanism for forming a plan. When forming the Development Plan of the educational program, curricula for the "6B02302 - Foreign Philology" EP, the experience of implementing similar programs in other universities in Kazakhstan, near and far abroad is taken into account. The curriculum of the educational program was drawn up with the involvement of developers and employers, taking into account the results of a survey of students of the "Foreign Philology" EP (analysis of satisfaction of students and teaching staff, analysis of available and necessary resources for the program, including the material and technical base, etc.). The implementation period of the EP "6B02302 - Foreign Philology is 01.09.2024 – 01.07.2028.

The main objectives of the educational program "6B02302 Foreign Philology" and monitoring of its implementation

№	Task name	implementation period	Expected result	Responsible persons
Strategic direction 1: Unified scientific, educational, professional and innovative infrastructure of the university				
1.	Increasing the efficiency of the activities of scientific and applied laboratories (SAL), innovatively aimed at implementing the strategic industrial and innovative tasks of the Republic of Kazakhstan.	2024 2025 2026 2027	Implementation of SAL complexes: in the international-professional direction - SAL	Responsible for Research Work
2.	Increasing the research reputation of KAUIR&WL named after Ablai Khan. Improving the university's ranking positions at the regional, national and international levels.	April 2024 2025 2026 2027	Training of scientific personnel and their stimulation for research activities. Participation in international programs/projects. Rating NAAR, NP Atameken Training of scientific personnel and their stimulation for research activities. Participation in international programs/projects. Rating IAAR, NP Atameken	Responsible for Research Work .
3.	Updating the EP taking into account the requirements of the labor market	annually	Update in the REGISTER of educational programs	Head of department
Strategic direction 2: Preparation of a new competitive generation of graduates through modification of basic specialties in accordance with the demand of the global and domestic labor market				
4.	To ensure interaction in the training of specialists in the context of social partnership: education - practice - employment.	Constantly April 2024 2025 2026 2027	Ensuring annual employment of 80% of graduates, 100% provision of internship bases in the profile of the educational program	Responsible teacher for labor arrangements

Strategic Direction 3: Integration of Science – Education – Innovation				
5.	Development and implementation of a set of measures to further enhance the participation of teaching staff (including foreign language teachers) in research activities.	constantly	Increase in publications in international journals from the total number of publications according to ThomsonReuters and Scopus. Active participation in international conferences of faculty and students. Increase in publications in	Responsible for Research Work Head of department
Strategic direction 4: Innovatively-oriented training and retraining of the teaching staff reserve in the country and abroad				
6.	Strengthening the role of the university's administrative management in planning and managing the careers of teachers, taking into account the career orientations of each employee based on the career development plan.	April 2024 2025 2026 2027	Activate the process of taking advanced training courses and internships in the profile of the disciplines taught (training of own personnel, improving the level of knowledge of English)	Head of department

Strategic Direction 5: Internationalization of Higher Education and Corporate Research Interaction with the Foreign Scientific and Educational Community				
7.	Development of cooperation with foreign educational institutions Expanding cooperation with foreign and international organizations that support education and scientific research	During the year 2024 2025 2026 2027	Participation in international academic rankings. Sharing of teaching staff experience within the framework of academic mobility with foreign partner universities. Participation in the implementation of a scientific project, online lectures	Responsible for Research Work Head of department
8.	Participation in the QS-WUR ranking	Annually	Participation in the QS-WUR ranking	Responsible for QS-WUR
Strategic direction 6: Implementation of the national idea and the program for modernization of public consciousness				

9.	Development, implementation and implementation of events within the framework of a national idea	April 2024 2025 2026 2027	Formation of values of Kazakhstani patriotism (educational activities of group curators) Activation of creative and innovative potential of student youth through expansion of participation in scientific, creative competitions and social projects.	Responsible teacher for educational work
10.	Implementation of student self-government, involvement of students in academic, research activities and collegial management bodies of the university.	April 2024 2025 2026 2027 2028	Attracting students to participate in competitions (International and Republican Olympiads)	Responsible for Research Work
11.	Implementation of monitoring of the achievement of expected results in the field of social and youth policy	April 2024 2025 2026 2027 2028	Survey of students on the subject of student satisfaction with the results of their studies and the provision of conditions for personal development and education at the university	Responsible teacher for educational work
12.	Implementation of a comprehensive plan to combat corruption at the University.	constantly	Organization of events on anti-corruption policy	Responsible teacher for educational work.
Strategic direction 7: Modernization, development of infrastructure, material and technical base and informatization of the university				
13.	Posting information on the website about the EP, news of the department, events of scientific and methodological orientation. Social networks (development of a new format of the department page)	Апрель 2024 2025 2026 2027 2028	Replenishment of the information base of the university website by EP and department	Responsible teacher for educational work.
14.	Assistance of the library and information center to the growth of information culture of university users	September 2024 2025 2026 2027 2028	Based on the study of the market of new scientific publications on the disciplines studied within the framework of the EP Foreign Philology, on an ongoing basis	Responsible teacher for library collection
			on the preparation of applications for updating the library collection with specialized literature	
15.	Functioning of the quality management system	constantly	Implementation, maintenance and improvement of the Key Performance Indicators (KPI) System	Responsible for KPI

Risk Map of the Educational Program "6B02302 - Foreign Philology"

№	Risks	Task names	Corrective actions
1	Decrease in the level of satisfaction of young specialists (graduates) with the quality of training at the university. Reduction in the number of students.	Providing high-quality professional training for future specialists in the field of foreign philology, holding events within the framework of career guidance work.	Strengthening career guidance work to attract applicants to the EP. Introducing miners into the educational process to provide students with additional skills and abilities that expand employment opportunities. Increasing the number of university grants, individualization of training, motivation to continue education.
2	Risk of shortage of teaching staff with appropriate qualifications within the framework of the EP	Improving the qualitative and quantitative composition of the teaching staff	Conducting industrial internships for teaching staff, including foreign ones, improving qualifications by our own efforts and the center for additional professional education, and studying at home
3	Risks in the field of educational activities and student performance. The risk of enrolling applicants with insufficient preparation	Improving the level of student achievement, intensifying work with lagging students, introducing new innovative teaching methods within the framework of the implemented educational program	Strengthening the role of the institute of supervision, using various forms of training for better assimilation of the material by students. Enrollment with the threshold level of applicants UNT -65 p.
4	Risks in the field of employment of graduates	Increasing the percentage of people employed in their specialty	Activate work with partner employers, ensure certification of students, strengthen control over the quality of graduates' acquisition of professional competencies

Action plan for the development of the educational program "6B02302 - Foreign Philology"

№	Action plan for the development of the educational program	Responsible persons	Implementation period	Execution
1	Formation and improvement of the structure of the educational program, provision of the department with the necessary regulatory and material-technical base for the effective implementation of the EP	Head of departments, EP supervisor, teaching staff	2024-2028	
2	Analysis and formation of proposals for the needs of the student, faculty and stakeholders; development of a set of measures to form changes in the structure and content of the EP, taking into account the needs of the EP	EP supervisor, teaching staff	2024-2028	
3	Improving the uniqueness of the educational program, taking into account new achievements in science and technology, as well as the requirements of employers	Head of departments, EP supervisor, teaching staff	2024-2028	
4	Development and improvement of educational and methodological support for disciplines, working curriculum, syllabus, catalog of elective disciplines, internship programs, etc.	Head of departments, EP supervisor, teaching staff	2024-2028	
6	Monitoring employer satisfaction with the quality of training of lawyers in the field of international law and the quality of educational services provided; development and implementation of new elective disciplines adapted to modern conditions, as well as the requirements of employers	Head of Department, responsible for the Department's educational and methodological support, teaching staff	2024-2028	
7	Development and improvement of individual plans for students, through the inclusion of disciplines that allow for the formation of an individual educational trajectory (choice of specialization, in-depth study of certain disciplines); introduction of language disciplines	EP supervisor	2024-2028	

8	Improvement and development of forms and methods of SIW, based on innovative methods	Head of departments, teaching staff	2024-2028	
9	Regular updating of the university library collection and acquisition of educational and methodological literature, development of a plan (map) for the provision of educational and methodological literature for the disciplines of the Department of International Law, as well as the publication of educational and methodological literature prepared by the faculty of the department.	Head of departments, teaching staff	2024-2028	

On planning the scientific-applied and creative results of independent work of students and the expected reflection of this activity in competitive and rating events of research work

In order to improve the efficiency of SIWs and their performance in competitive and rating events, the EP is working to improve the organization of the educational process. It is planned to involve students of the EP "6B02302 - Foreign Philology" in the activities of scientific schools: "International legal approaches to resolving security issues", organizing and holding methodological seminars, a colloquium with a discussion of problematic issues on diploma projects, start-up projects. For effective management and stimulation of innovative processes at the micro and macro levels in order to strengthen the competitive positions of the EP, a mechanism has been proposed that involves:

Analysis of internal and external factors:

External macro factors: supply and demand, the possibility of obtaining additional profit from the implementation of innovations, the level of competition, the innovation climate.

Internal micro factors: teaching staff; financial indicators of the university's activities; scientific and technical potential.

Mechanism: creating a favorable innovation climate for the use of internal and foreign factors, promoting technological modernization, creating and using programs to stimulate innovation-oriented methods and techniques,

Planning work on social partnership

Development of a strategy for work on social partnership, availability of databases of social partners for educational programs, preparation of information materials about the EP "6B02302- Foreign Philology", is carried out in close cooperation with the departments of scientific and innovative activities and international cooperation

Organization of work on the distribution of graduates and the methods used for employment

When organizing work on the distribution of graduates in the educational program “6B02302-Foreign Philology”, mixed methods are used:

1. Direct - concluding a cooperation agreement on employment issues, organizing a base of professional practices and further employment.

2. Indirect - providing assistance through the Alumni Association of KazUMOiWL named after Ablai Khan

Organization of work on selection of groups of graduates according to customer orders

The organization of work on the selection of groups of graduates according to consumer orders is carried out by compiling lists of graduates in accordance with their rating.

Integration of work on social partnership

- Joint development of training programs;
- Study at a partner university under an exchange program;
- Study under a double degree program;
- Advanced training of teaching staff at partner universities;
- Lectures, seminars, and practical work by teachers of partner universities for students, postgraduates, and teaching staff;
- Joint research work;
- Academic mobility;
- Lectures, seminars, and practical work by teachers of partner universities for students, postgraduates, and teaching staff;
- Joint research projects.

Action plan to achieve the effectiveness and efficiency of the EP

Direct Result Indicators	2024	2025	2026	2027	2028
Development of Social Partnership	5	6			
Inviting employers to participate in the work of the IA	3	4			
Guidance of diploma projects by employers	-	-			
Guidance of project research	-	-			
Creation of competency-based educational programs coordinated with employers	1	1			
Increase in the number of students in the bachelor's degree	70	54			
Expanding the interaction of research centers and teams with the departments	1	1			
Regular updating of the content of educational courses taking into account the latest scientific achievements and developments in the relevant areas		14			
Using the results of scientific research and development carried out at the department to form regularly updated lists of elective courses	2	8			
Increase in publications in international journals (Thomson Reuters and Scopus)	2	3			
Increase in the level of citation of publications based on the Web of Science Core Collection (Thomson Reuters) from the total number of publications	-	4			
Increase in the number of commercialized R&D projects	-	3			
Increase in the level of involvement of faculty in implementing research work	100%	100%			
Obtaining additional education for teaching staff					
Increasing the number of teachers who have completed their qualifications in well-known foreign centers	100%	100%			
Increasing the number of students on academic mobility	+	37			
Increase in the number of cooperation agreements with foreign educational institutions	+	10			
Active participation in international and European educational programs (SOCRATES, ERASMUSMUNDUS, DAAD, EduFrance, etc.)	+	+			
Selection of promising options for further specification of the basic model of the EP	+	+			
Increase in the % of employer involvement	+	+			